

Resurgence

The Resurgence Trust Strategy

Aim

The aim of Resurgence Trust is to foster a greater connection to nature in order to enhance personal wellbeing, support resilient communities and inform social change towards regenerative societies that enrich rather than deplete our natural environment.

Values

Empathy & Compassion; Regeneration & Optimism; Integrity & Justice

Vision

A more connected world. Where individuals feel connection between mind and body, between self and community, and society and nature. Society will have at its heart a love of nature and respect for the Earth. We will appreciate fully that humans are part of nature, and being connected to nature is part of being human.

Need

We live in a time of crisis. The driver of this crisis is disconnection. There is a disconnection between natural systems and our economic systems at a global level. This is the primary cause of climate breakdown, biodiversity loss and soil damage. There is a crisis in mental health, often related to a disconnection between mind and body, self and other. The solutions to these problems need to be specific, but also at a large scale and shared world wide. At every level, solutions are rooted in rebuilding connections.

Objectives

The Resurgence Trust is an educational charity focused on environmentalism, environmental justice and social justice. The 'objects' of the charity are to advance the education of the public in all or any of the following subjects: the conservation, protection and improvement of the natural environment globally; arts; culture; spirituality; human values. We will educate through messages of optimism, wisdom and empathy. Ecoliteracy is urgent and necessary if we are going to build resilient and regenerative human communities. The primary objective is to educate the public about the importance of interconnection within nature.

1. Universal: The Resurgence Trust will educate the public in promoting a narrative about an abundant nature in which connections create resilient and resurgent ecosystems.
2. Nature: The trust seeks evidence from the natural sciences which supports the narrative that connection is fundamental to nature.
3. Humanity: The Trust will educate the public about the vital and urgent need for a 'reconnection' between human societies and nature.
4. Economies: The Trust educate the public about economics and our economies including the challenges of degrowth and the 'limits of growth' to redress the fact that mainstream economics does not account for environmental damage.
5. Communities: The Resurgence Trust will work to improve connections within and between communities, beginning with our own local community in Hartland.
6. Individuals: The Resurgence Trust will be a knowledge centre for methods of finding personal connections as individuals. This includes providing space for activities like meditation and craft.

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The Resurgence Trust is a charity registered in England and Wales, Charity no. 1120414

Registered office: The Resurgence Trust, Fore Street, Hartland, Bideford, Devon EX39 6EE

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Methods

The Resurgence Trust will meet its objectives as an educational charity through three primary methods: 1. Educating the public through the distribution of printed publications, primarily the *Resurgence & Ecologist* magazine. 2. Providing educational materials and information online, including at *The Ecologist* and *Resurgence.org*. 3. Educating and engaging the public directly through live events including courses, talks, seminars and workshops.

Resurgence & Ecologist magazine

The magazine is an effective method for the education of the public through the collection, curation, development and distribution of ideas; and specifically the lesson that connection with nature is the foundation of resilient, resurgent individuals, communities, societies and natural environments.

The Ecologist and digital platforms

The Resurgence Trust has in theecologist.org and resurgence.org two powerful, important platforms and brands which are used to educate the public about nature. The websites and associated social media platforms will be used to further the aims and meet the objectives as the trust as a whole.

Live Events

The Resurgence Centre provides a solid foundation for the trust and an ideal venue space for educational, live and recorded events. Events at the centre will include talks, workshops, mindfulness, meditation, yoga, the arts and crafts. The events at the Resurgence Centre will enhance and expand on our existing live events programme that includes the long standing Summer Camp, Festival of Wellbeing and Resurgence talks at 42 Acres, London.

Metrics

The aim of the Resurgence Trust is to foster a more connected world. This is a highly ambitious, non-tangible aim that is not easy to measure. We therefore need to identify other measures that are likely to give a robust and fair indication we are meeting our aim and objectives. We can measure “outputs” which are activities that we undertake because we agree that these will further our aims and objectives. We will set targets for an increase in membership, engagement and participation in the projects of the trust.

Strategic development

This strategy paper is a living document based on our existing projects and working practices. The strategy will be regularly reviewed and developed to ensure that the Resurgence Trust continues to effectively fulfil its charitable objectives in an ever-changing world.

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