

## The Ecologist, Contributing Editor

**Job purpose:** the purpose of this key role is to manage and update the editorial content of the Ecologist website daily.

## **Person Specification:**

- Excellent written & verbal communication skills
- Trained to NCTJ proficiency standard, degree in journalism or equivalent
- Proven journalistic track record, with experience in the field of environmental issues
- Experience of CMS and competence in handling digital data including images
- Ability to source, develop and edit news stories
- Ability to manage and support freelance contributors
- Confidence in handling combined social media platforms
- Ability to work within a team, to take direction and also to work independently
- Strong organisational skills and ability to maintain accessible and up to date editorial records
- Initiative and enthusiasm

## **Job Specification**

- Source and update editorial content via our CMS
- Write, commission and edit ongoing content
- Maintain and develop strong relationships with contributors
- Work closely with The Ecologist Editor, Susan Clarke, to further develop the site and build strong content reflective of the ethos of The Resurgence Trust
- Source and resize appropriate images for stories and new gallery features
- Manage and develop content-linked daily updates across our social media platforms
- Manage the established international syndication relationship with EBSCO and deal with all permissions and syndication enquiries
- Work with The Resurgence Trust magazine and website teams to maintain the integration of the two brands and ensure a consistent 'voice' across the work of The Resurgence Trust

Note: This is a description of the job as it is presently constructed. This will be reviewed periodically and updated to ensure that the job description fully reflects the responsibilities of the job.

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