

## **Small is Powerful!**

**At Big Green Week, celebrated 'Earth Pilgrim' Satish Kumar joins a conference paying tribute to E.F. Schumacher whose ideas for sustainable change played a major role in seeding Bristol's emergence as this year's Green Capital of Europe**

**Saturday 20th June, 9:30am to 5pm**

**Venue: At-Bristol, Anchor Road, Harbourside, Bristol BS1 5DB**

Satish Kumar, celebrated 'Earth Pilgrim' and Editor in Chief of the 50-year-strong, flagship green magazine, [Resurgence & Ecologist](#), returns to Bristol for Big Green Week on Saturday 20<sup>th</sup> June, to take part in a Schumacher Institute conference entitled 'Small is Powerful: E.F. Schumacher's ideas in the 21st century'.

Bringing together members of the Schumacher Circle to celebrate Schumacher's work, the conference will explore how Schumacher's ideas on fairness, human scale development, simplicity, people and "planet-centered economics", transformative learning and appropriate scale, have been translated into successful action for sustainable change in the 21st century.

**Satish Kumar says:** "Bristol becoming the Green Capital of Europe this year is big news. So many brilliant green activities are happening in the city and people in Bristol are very aware and clued up about sustainability and ethics. The Schumacher Lectures have been happening in Bristol every year since 1977 - and now we have a Green Capital of Schumacher thinking – so the work of the Schumacher Society and the Schumacher Institute in keeping Schumacher's ideas alive and progressive, to my mind has been a major factor in helping Bristol to become this year's Green Capital of Europe."

In the four decades since E.F. Schumacher's work, his relevance today remains strongly evident. Growing and spreading through a diverse mix of organisations and individuals dedicated to social and environmental justice, his ideas are being adapted for the 21<sup>st</sup> century. While facing similar sustainability and social justice challenges, now living in a digitally connected global village, we are also discovering and inventing new pathways to a radically improved future.

This celebration of E.F. Schumacher's work brings together members of the Schumacher Circle, a longstanding affiliation of organisations that were inspired by Schumacher,

including The Schumacher Institute, Resurgence & Ecologist Magazine, Practical Action, Centre for Alternative Technology, Soil Association, New Economics Foundation, and Schumacher College. The day will explore the significance of Schumacher's thinking today, how the work of these members has been influenced by it, and share inspiring examples of practical actions for sustainable change.

Keynote speakers at the event will include Adam Lent, Senior European Director for Research and Innovation at Ashoka and author of new book *Small is Powerful*, and Alternative Nobel Prize winner Helena Norberg-Hodge, a pioneer of the worldwide localization movement, who's fascinating talk, *From Gandhi and Schumacher to Russell Brand*, will explore the need for human-scale economies and the steps to take us there.

In his eagerly anticipated talk for the event, entitled *Soil, Soul, Society*, Satish Kumar will explain how human aspirations have historically often been expressed in trinities, and how in our new age of age of ecology - Soil, Soul, Society is a new trinity that can inspire us to work towards a holistic world view so we can act to bring environment, spirituality and humanity together.

**Emmelie Brownlee, Communications and Events Manager at the Schumacher Institute, says:**

"We are so pleased to welcome Satish Kumar at our event, which will celebrate E.F. Schumacher's ideas and how they have been translated into diverse action for sustainability. Satish and the other members of the Schumacher Circle have been invited to share practical examples of their work. We hope that attendees will leave motivated and inspired by ideas for developing environmental, social and economic justice."

Resurgence & Ecologist magazine, which Satish has devoted his life to for 42 years, has provided an important platform for spreading and keeping Schumacher's ideas alive.

**Alastair Sawday, Chairman of Bristol's Big Green Week, says:**

"During Bristol's year as Green Capital, Resurgence & Ecologist magazine offers invaluable inspiration and guidance for building a resilient, green future."

**Watch this short video of Satish Kumar talking about the Small is Powerful event:**

<https://www.youtube.com/watch?v=M46-ujE01gs&feature=youtu.be>

**Suggested donations for tickets to the Small is Powerful conference range from £5-£35.**

**For more information and to book, visit <https://small-is-powerful.eventbrite.co.uk>; or contact Emmelie Brownlee: [emmelie@schumacherinstitute.org.uk](mailto:emmelie@schumacherinstitute.org.uk)**

**For more information about Resurgence & Ecologist magazine visit:**

[www.resurgence.org](http://www.resurgence.org) / [www.theecologist.org](http://www.theecologist.org)

**Satish Kumar is available for interview**

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